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Client Testimonials

Pen and Pencil

“We’ve worked with Manchester Confidential since The Pen and Pencil first opened over three years ago. It’s safe to say that their passion and excitement for our brand is as strong now as it was on day 1. We’ve worked together on some brilliant ideas over the years and they’ve helped us to develop some really great content: videos, photographs, social campaigns, the voucher scheme, competitions, reviews – you name it, they’ve done it. We look forward to working on many more projects together in the future!”

The Font

“We at The Font have worked with Manchester Confidential for some time now and are always extremely pleased with the professionalism and continued effort they put into helping us promote our business. They’re a pleasure to work with and I would heartily recommend to anyone wanting to give their business an extra bit of Oomph!”

Vapiano

“We have worked with Manchester Confidential for a number of years now, and have always been impressed with the level of service they provide. We recognise them as the leader in Manchester know-how and advertising.”

Beastro

“Delighted to work with Manchester confidential to promote the offerings of Beastro, the work they have done to promote our tasting menu has been fantastic, increasing our sales of this menu by 75%.”

Chivas/John Doe Hub

“706 conversions is incredible, I’ve been kept up to speed on this project by Marieta and you guys have done a phenomenal job.”

JW Lees/ The Stanneylands/ Alderley Edge Hotel

“Man Con are a brilliant team of food and drink professionals who also have a huge following of passionate food and drink fans across the North West. They are a creative bunch who do a stylish job of promoting brands. They understand what a partnership is, which is a real benefit when working with them.”



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Tre Ciccio

“Having worked with Manchester Confidential and the gregarious Gordo now for a number of years, they have long been my first choice partners in promoting awareness in a highly competitive market place.” James Gingell.

Chilli Banana

“Working with Confidential has been different to any other commercial relationship Chilli Banana has had before. From working together on a shared revenue basis we have increased footfall to our restaurant and have been paid over £22,000 by the Confidentials.”

Seven Brothers

“We have been working in partnership with the team at Manchester Confidential for the last 2 years. Their commitment, enthusiasm and work ethos is always above and beyond. The team have supported both the Brewery and Beerhouse with extremely positive outcomes.”

3 Squared

“The team at Manchester Confidential have been incredibly supportive to 3Squared from day one. As a brand new business facing its first few months of trade, we have felt completely reassured by their knowledge and experience of how to generate revenue in the hospitality industry. It’s one thing to work with a business that has a good product, but it’s something else to have a team of incredibly dedicated individuals working day-in, day-out to ensure their clients get the required exposure and translate a very specific message to the marketplace.

Having worked with Deborah, Jonny and L’Oreal closely over the last 4-6 weeks, I cannot speak highly enough of their patience and creativity. Importantly, they all connected very quickly with the 3Squared vision. Whilst expressing their ideas for our marketing strategy, it was clear that much consideration and energy had been spent devising something unique and effective. I would highly recommend Manchester Confidential to any new business who is looking to raise awareness of their product and feel reassured and confident in the process.”

HOB Salon

“New client visits have increased 41%, showing how much the Confidential campaign has reached across Manchester for salon awareness for people who wouldn’t necessarily know about the salon and its services.

On the back of the ‘Smooth Me Now’ video and images, Hayley has been approached to be an ambassador for the product.

Manchester Confidential has also set us a full year plan to do quarterly videos for Hayley’s Salon to make people in the Manchester area aware of our products and procedures.

As a whole, Hayley couldn’t be happier with the effect it’s had as she is a new business owner. Hayley and her expanding team are looking forward to working with the guys at Manchester Confidential more in the future with more creative ideas as the hairdressing industry is always changing.”